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Special Advertising Feature

MAY 16-19

THE JACOB K. JAVITS CONVENTION CENTER

AMERICAN
SOCIETY OF
INTERIOR
DESIGNERS

ASID AT ICFF SCHEDULE

SATURDAY, MAY 16:

Crossing Borders: The Evolution of INNOCAD Architecture and 13&9 Design, presented by *Contract Magazine* 2015 Designer of the Year *Martin Lesjak* of *INNOCAD*

Translating Interiors to Products: The Process Behind Licensing Agreements with *Jamie Drake*, *FASID*, Principal, *Drake Design Associates*

Powered by Collaboration:

Art and Design, presented by *Toni Sikes*, CEO, *CODAworx* and *Rosalyn Cama*, *FASID*, *EDAC*, President, *Cama Inc.*

SUNDAY, MAY 17:

How to Create Your Online Presence

- *Lindsey Thudin*, Industry Marketing Manager, *Houzz.com* (Moderator)
- *Deborah A. Martin*, Associate *ASID*
- *Sheila Rich*, *Allied ASID*, *CID*, *IIDA*
- *Denise Wenacur*, *Allied ASID*

Man Made Natural: Insights into the Authenticity of Materials with Materials Historian and Specialist *Grace Jeffers*

Productivity and Accountability Tools to Manage Your Work Flow with *Phyllis Harbinger*, *ASID*, *CID*, *Design Concepts Interiors*



Career Exchange will take place on Tuesday, May 19 from 12-2 p.m.

MONDAY, MAY 18:

Leveraging Color's Power to Create a Successful Design Strategy

Laurie Pressman, VP, *Pantone*

14 Patterns of Biophilic Design:

Lessons from Science with *Heidi Theunissen*, *LEED AP*, *ODA Architecture* and *Catie Ryan*, *LEED AP BD+C*, *Terrapin Bright Green*

"Reconnecting humans with nature through biophilic design in the built environment improves health and well-being," says *ASID* at *ICFF* presenter *Catie Ryan*, *LEED AP BD+C* of *Terrapin Bright Green*. "*ASID* is promoting biophilic design to the design community, and presenting with *ASID* at *ICFF* is a valuable opportunity for *Terrapin* to share the science of the 14 Patterns of Biophilic Design with a new audience. Working with interior designers, as well as furniture and textile manufacturers, is a logical and essential next step in

creating nourishing and healthful interior environments."

Design for the Modern Micro-Space: A Home for the Socially Inspired

with *Christopher Bledsoe*, *Stage 3 Properties, LLC* and *Lisa Blecker*, *Resource Furniture*

Leading by Design: Krista

Ninivaggi's Professional Perspective

Krista Ninivaggi, *Allied ASID*, *K&Co*

ASID STUDENT DAY PROGRAM

TUESDAY, MAY 19:

Navigating the Many Roads of Interior Design, *Drew McGukin*, *Allied ASID* and *Daniel Park*, *Allied ASID*, 11 a.m.-12 p.m.

ASID Student Road Map at ICFF, 10-11 a.m.

Career Exchange, 12-2 p.m.

To Register, Visit asid.org/ICFF

RESOURCE FURNITURE

Form plus function equals Resource Furniture, North America's largest and most comprehensive source for cutting-edge, space-saving and space-transforming living solutions. Our fine, Italian-made wall-bed systems, transforming tables, and innovative seating and storage solutions allow every square foot in any space — large or small — to look better and work harder every hour of every day. With 14+ years of successfully working with architects, designers, developers, real estate professionals and end users, Resource Furniture is leading the way in the shift towards more efficient, flexible housing design. Showrooms in New York, Los Angeles, San Francisco, Toronto, Vancouver, Calgary, Montreal and Mexico City.

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